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1955

15th YEAR • A WEEKLY PUBLICATION

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

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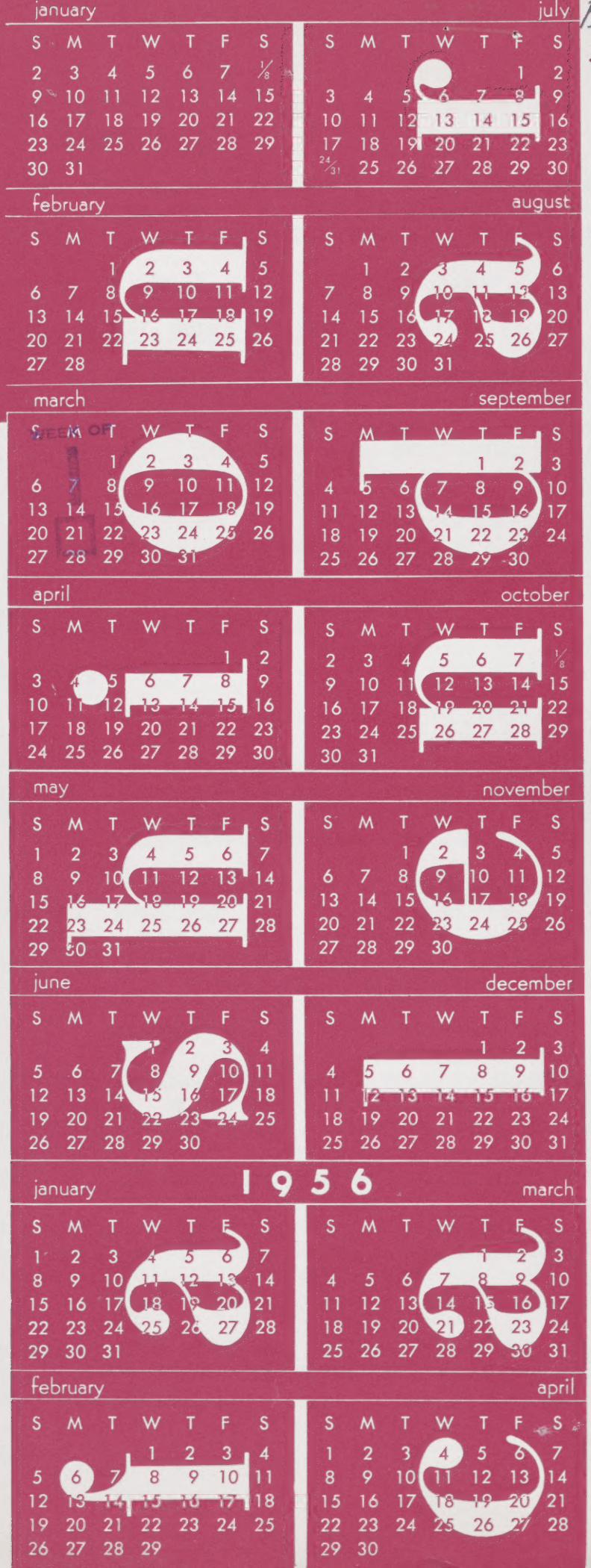

8 EAST 77th STREET
NEW YORK 21, N. Y.

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, MARCH 18, 1955		
Friday March 18 10:00 A.M. Coffee	PREVIEW OF SPRING COATS AND SUITS	S. KLEIN	ANNEX PENTHOUSE
	Klein's will invite the press to a preview of Spring coats and suits. By invitation only. Publicity: Libbie Wynehouse, SP. 7-6500.		
Friday March 18 6:00 P.M. Cocktails	WEEKLY MILLINERY FASHION SHOWS	LEADING NEW YORK MILLINERS	HOTEL PIERRE CAFE PIERRE
	March 18: William J. March 25: G. Howard Hodge. April 1: Aranka. Contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
	WEEK BEGINNING MONDAY, MARCH 21, 1955		
March 21	FIRST DAY OF SPRING (Monday).		
Monday March 21 9:15 A.M. Coffee	BEDROOM FABRICS AND ACCESSORIES	JAMES McCUTCHEON & CO.	5TH FLOOR (49TH ST. ENTRANCE)
	"Everything's Rosy"--McCutcheon's will invite the press to a preview of Spring and Summer bedroom settings, showing eleven rooms completely furnished from fabrics to accessories. By invitation only. Open to public, March 21 - April 2. Publicity: Kathryn Grimes, EL. 5-1000.		
Monday March 21 11:00 A.M. Brunch	PRESS PREVIEW: "DO-IT-YOURSELF" SHOW	ORKIN EXPOSITIONS MANAGEMENT	71ST REGIMENT ARMORY PARK AVE. & 34TH ST.
	The Third N.Y. "Do-It-Yourself" Show, with more than 100 demonstrations. Preview by invitation only. Open to public, Mon., March 21 through Sun., March 27. Admission: 90¢. Publ: Ted Materna, 107 Waverly Pl.,AL. 4-5022.		
Monday March 21 1:00 P.M. Luncheon	SHOWING OF IMPORT ORIGINALS & COPIES	GIMBELS	HOTEL PLAZA TERRACE & PERSIAN
	International imports with Gimbels' adaptations. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Gimbels Publicity: Margot Infantino, LO. 5-1500. Plaza Fashion: Mary Alice Rice, CI. 6-1790.		
Monday March 21- March 24	INTERNATIONAL BEAUTY SHOW FOR 1955	INTERNATIONAL BEAUTY TRADE SHOW (19 W. 44TH)	HOTEL STATLER
	Thirty-fifth annual four-day series of beauty and fashion events, including daily demonstrations of hair-styling. Contact: Joseph Byrne,MU.2-4382.		
Tuesday March 22 12:15 P.M. And 1:15 P.M.	SPRING IRISH LINEN FASHIONS	JAMES McCUTCHEON & CO.	3RD FLOOR
	McCutcheon's will present Spring and Summer daytime, sportswear and career girl ensembles in Irish linen. Press invited. Open to public. Publicity: Kathryn Grimes, EL. 5-1000.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 22 12:30 P.M. Luncheon	SPRING AND SUMMER FASHIONS AT LUNCHEON	ARNOLD CONSTABLE	WALDORF-ASTORIA EMPIRE ROOM
	"Fashion's Young Romance"--Arnold Constable will present dresses by Anne Verdi during luncheon. Press by invitation. Public by reservation; contact: headwaiter, EL. 5-3000. Arnold Constable Publicity: Gloria Geis, MU. 5-2300. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.		
Tuesday March 22 1:00 P.M. Luncheon	CHARLES JAMES FASHIONS AT BENEFIT LUNCHEON	CHILDREN'S MEMORIAL CANCER FUND (15 E. 67)	NINO'S LA RUE 45 EAST 58TH STREET
	Special benefit luncheon for Children's Memorial Cancer Fund, with a showing of fashions designed by Charles James. Jewelry by Napier and Harry Winston. Commentator: Virginia Graham. Reservations: $7.50; contact: LE. 5-4340. President of Cancer Fund: Mrs. Herbert E. Mundin. Public Relations: Gino di Grandi, PL. 5-4196.		
Tuesday March 22 2:00 P.M.-4:30 P.M.	PREVIEW: PERSIAN AND ASSYRIAN ART	THE METROPOLITAN MUSEUM OF ART	FIFTH AVENUE AT 82ND STREET
	Selection of antiquities acquired in recent years from excavations at Nimrud in Assyria and Persia, revealing the interplay of artistic influences in the Near East during 9th, 8th and 7th centuries B.C. Exhibit includes ivories and pieces of silver and gold. Open to public beginning Friday, March 25. Publicity: Floyd Rogers, TR. 9-5500.		
Wednesday March 23 9:30 A.M. Coffee	PREVIEW OF FASHIONS FOR TALL GIRLS	LANE BRYANT	10TH FLOOR
	Preview for the press of Lane Bryant's Spring into Summer fashions from the "Over Five-Seven" Shop. By invitation only. Contact: Paula Miller, LE. 2-0200.		
Wednesday March 23 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW	ADELE SIMPSON	WALDORF-ASTORIA EMPIRE ROOM
	Adele Simpson will present Spring fashions, available at B. Altman & Co. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.		
Wednesday March 23 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW	SADA SACHS, INC.	HOTEL PIERRE COTILLION ROOM
	Sada Sachs will present Spring fashions during luncheon. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
Wednesday March 23 12:30 P.M. Luncheon	FIFTH ANNUAL "TRAIL BLAZER AWARDS"	NATIONAL HOME FASHIONS LEAGUE, INC.	HOTEL ROOSEVELT PALM TERRACE
	The National Home Fashions League will present awards to manufacturers from all segments of the home furnishings industry. Speaker: James Marsten Fitch, Columbia University. Co-Chmn.: Harriet Morrison and Betty Pepis. Prices: $6.00, members; $8.00, guests. Contact: Josephine M. Brush at the League, 141 E. 44th St., MU. 7-8122.		
Wednesday March 23 3:00 P.M.-5:00 P.M. Cocktails	CUSTOM MADE GIRDLES AND BATHING SUITS	MADAME TILLY (829 MADISON AVE.)	HOTEL PLAZA WHITE & GOLD SUITE
	Press preview of Madame Tilly's custom-made corsets, brassieres, girdles, and bathing suits. Showing at 3:30 P.M. By invitation only. Publicity: Mary Alice Rice, 39 West 55th St., CI. 6-1790.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday March 23 5:00 P.M.	PRESS PREVIEW OF NEW SHOE STORE	COQUETTES	673 FIFTH AVENUE (CORNER 53RD STREET)
	Coquettes, the first shoe store of its kind, catering exclusively to the midway and flat heel in women's shoes, will preview its "Young At Heart" Spring shoe collection. Fashion show at 5:00 P.M., followed by cocktails. By invitation only. Shop will be open to public on Monday, March 28, 10:00 A.M. Publicity: Frances L. Russell at Dine and Kalmus, 430 Park Avenue, PL. 3-1370.		
Wednesday March 23 5:45 P.M. Cocktails	PRESS PREVIEW OF "ESPANA" COLLECTION	F. SCHUMACHER & CO.; HERITAGE HENREDON	W. & J. SLOANE CO. (47TH ST. ENTRANCE)
	Including fabrics and wallpapers by F. Schumacher & Co., and furniture by Heritage Henredon, the "Espana" collection was designed by Dorothy Draper. By invitation. Publicity: Faith E. Wilcox, 341 Madison Ave., MU. 6-0592.		
Thursday March 24 10:00 A.M.- 2:30 P.M.	SIXTH ANNUAL FRAGRANCE CONVENTION	THE FRAGRANCE FOUNDATION (1 E. 53)	HOTEL AMBASSADOR TRIANON; BALLROOM
	The Fragrance Foundation will hold its Sixth Annual Convention with business meeting. Luncheon: 12:30 P.M.; $10.00. Contact: EL. 5-3168.		
Thursday March 24 1:00 P.M. Luncheon	WOMEN'S FASHIONS BY TAYLOR IMPORTING CO.	JAY THORPE	HOTEL PLAZA TERRACE ROOM
	Jay Thorpe will present Spring fashions for women by Taylor Importing Co. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Jay Thorpe Publicity: Jane Negbaur, JU. 6-1000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday March 24 3:00 P.M. And 5:00 P.M.	IMPORTS IN CORDUROY VELVETEEN AND VELVET	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
	"Crompton Continental Couture Collection" at 2 showings, with Fall fashions from France by--Balmain, Madeleine de Rauch, Desses, Dior, Fath, Hubert de Givenchy, Gres, Griffe, Heim, Hermes, Lanvin, Lecadre-Marnier, Manguin, Patou; Italy--Avolio, Battilocchi, Fabiani, Ferdinandi, Fontana, Pucci, Simonetta, Veneziani; England--Amies, Cavanagh, Hartnell, Digby Morton. By invitation. Publicity: Rosalind Allen at Crompton, LO. 4-2900.		
Friday March 25 2:00 P.M.	PREVIEWS OF NEW JANET LEIGH LINE	NATLYNN JRS.	1400 BROADWAY SHOWROOM - 9TH FLOOR
	Special press previews at 2:00 and 4:00 P.M. By invitation only. Publicity: Gerry Gottlieb, LO. 3-5372.		
Monday March 28 1:00 P.M. Luncheon	SOPHIE ORIGINALS AT LUNCHEON SHOW	SAKS FIFTH AVENUE	HOTEL AMBASSADOR BALLROOM
	Presentation of Spring ready-to-wear Sophie Originals, designed by Sophie in collaboration with Stephen Erklin, in Hotel Ambassador's series of monthly fashion shows. Press by invitation. Public by reservation; contact: Banquet Department, PL. 5-1000. Sophie Publicity: Grace de Mun, RE. 7-4206. Produced by Mary Alice Rice, CI. 6-1790.		
Monday March 28 5:00 P.M.- 9:00 P.M.	BENEFIT FAIR FOR WOMEN'S GROUP	AMERICAN WOMEN IN RADIO & TELEVISION	HOTEL LEXINGTON EMPIRE ROOM
	"City Fair With a Country Air"--sponsored by N.Y. Chapter of American Women in Radio and TV. Food and fashion sales, handwriting experts. Price:50¢. Contact: Lee Kates, LO. 4-4925; or Jean Krcik, MU. 8-9480.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 29 12:30 P.M. Luncheon	BRANELL FASHIONS AT LUNCHEON SHOW	GUNTHER JAECKEL	WALDORF-ASTORIA EMPIRE ROOM
	Gunther Jaeckel will present Spring and Summer dresses by Branell during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Gunther Jaeckel Publicity: Carole Paley, PL. 5-7000. Branell Publicity: Mildred Kaldor, MU. 9-5420. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.		
Tuesday March 29 12:30 P.M. Luncheon	BENEFIT SHOWING OF SPRING FASHIONS	B. ALTMAN & CO.	HOTEL PIERRE COTILLION ROOM
	Fashion show by Altman's, in cooperation with "Holiday Magazine", for benefit of East Side Settlement House. By invitation only. Altman Publicity: Eleanor Horton, MU. 9-7000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
Wednesday March 30 12:30 P.M. Luncheon	BOUTIQUE FASHIONS DURING LUNCHEON	ZITA, INC. (755 MADISON AVE.)	WALDORF-ASTORIA EMPIRE ROOM
	Zita will present her Spring and Summer boutique fashions during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Zita Contact: Ellen Schair, RE. 4-0101. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.		
Wednesday March 30 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW	ARONOWICZ FURS (19 WEST 57TH ST.)	HOTEL PIERRE COTILLION ROOM
	Spring and Summer fur fashions by Aronowicz at a luncheon show. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.		
April 3	PALM SUNDAY -- Beginning of Holy Week.		
Tuesday April 5 10:30 A.M. Coffee	PRESS PREVIEW OF IMPORTED FURS	GUNTHER JAECKEL	2ND FLOOR FUR SALON
	Gunther Jaeckel will invite the press to preview their fur imports, highlighting small pieces. By invitation only. Publicity: Carole Paley, PL. 5-7000.		
Wednesday April 6 12:30 P.M. Luncheon	SPRING & SUMMER FASHIONS AT LUNCHEON	MME. ARANKA GYORKY	WALDORF-ASTORIA EMPIRE ROOM
	Mme. Aranka Gyorky will present Spring and early Summer fashions at luncheon. Press by invitation. Public by reservation; contact: EL. 5-3000. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.		
April 7	PASSOVER - First Day (Thursday) -- (April 7 - 14).		
April 10	EASTER SUNDAY.		
Tuesday April 12 2:00 P.M.- 5:00 P.M.	PREVIEW: TEXTILES & JEWELRY FROM INDIA	THE MUSEUM OF MODERN ART	11 WEST 53RD STREET FIRST FLOOR
	Organized under the Museum's International Program for cultural exchange among nations, "Textiles and Jewelry from India" will feature historical textiles of several centuries, as well as outstanding modern fabrics chosen for brilliance of coloring, perfection of craftsmanship and modern design. Many of the fabrics will be draped and accessorized. Open to public, April 13 to June 5. Publicity: Elizabeth Shaw, CI. 5-8900.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 13 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW	ARNOLD CONSTABLE	WALDORF-ASTORIA EMPIRE ROOM
	Arnold Constable will present Summer fashions during luncheon. Press by invitation. Public by reservation; contact: Headwaiter, EL. 5-3000. Arnold Constable Publicity: Gloria Geis, MU. 5-2300. Waldorf Fashion Director: Madeleine Riordan, EL. 5-3000.		
Wednesday April 13 7:00 P.M. Dinner	DINNER HONORING OUTSTANDING MERCHANTS	BRAND NAME FOUNDATION (37 WEST 57TH STREET)	WALDORF-ASTORIA GRAND BALLROOM
	Merchants in 25 categories of retailing will be honored for outstanding year-round presentations of manufacturers' advertised brands at a dinner for the 1954 Brand Name Retailer-of-the-Year Awards. Price: $20.00. Contact: George Hallock or Nathan Keats at the Foundation, PL. 9-8425.		
Friday April 15 2:30 P.M.& 8:30 P.M.	PREMIERE: CUSTOM-ORDER COLLECTION	ROBERT MARTIN TUTTLE	CARL FISCHER HALL SKY ROOM
	Robert Martin Tuttle will present his first collection of afternoon, cocktail and evening gowns. Contact (after 2:30 P.M.): EN. 2-1573.		
Friday April 15 9:00 P.M. Dinner-Dance	FOURTH ANNUAL "APRIL IN PARIS" BALL	"APRIL IN PARIS" BALL	WALDORF-ASTORIA GRAND BALLROOM
	Fourth annual "April in Paris" Ball, a gala dinner-dance for benefit of the American French Foundation and the French Hospital of N.Y., with fashions by -- Balenciaga, Balmain, Castillo of Lanvin, Desses, Dior, Fath, Givenchy, Gres. Jewels--Cartier. Furs--Maison Leon. Chairman: Mrs. Dwight D. Eisenhower. Guests of Honor: Ambassador and Mme. Couve de Murville. Reservations--$75.00; contact: Miss Lisette Nigot, "April in Paris" Ball, 301 Park Ave., EL. 5-7565.		
Monday April 18-April 24	INTERNATIONAL FOOD SHOW -- 1955	IMPORTED FOOD PROMOTIONS, INC.	KINGSBRIDGE ARMORY JEROME AVE - 195 ST.
	Food delicacies and beverages from all over the world, with extensive exhibits by U.S. manufacturers of "nationality" type foods. Special features -- model gas and electric kitchens, with daily programs showing preparation of special foods; International Beer Garden; Japanese cherry blossom garden; India's Taj Mahal. (April 18--10:00-7:00, April 19-April 22--11:00-1:00, trade only, by invitation). Public showings: April 19-April 23--2:00-10:00; April 23--11:00-10:00; April 24--2:00-10:00. Admission $1.00. Contact: P. Gordon Saville, 7 Park Avenue, MU. 6-7431.		
Tuesday April 19 9:00 A.M.-5:00 P.M.	FASHION FORUM AND SELLING SEMINAR	ESQUIRE MAGAZINE (488 MADISON AVENUE)	WALDORF-ASTORIA STARLIGHT ROOF
	Esquire Magazine's "Fashion Forum and Selling Seminar" for manufacturers, buyers and retailers. Tickets: $100.00. Contact: Irving Silverman at Esquire, PL. 9-3232.		
Tuesday April 19 12:30 P.M. Luncheon	ANNUAL FASHION SHOW AT BENEFIT LUNCHEON	NATIONAL JEWISH HOSPITAL AT DENVER	WALDORF-ASTORIA GRAND BALLROOM
	"The Schiaparelli Salute Luncheon"--sponsored by Elsa Schiaparelli, featuring Spring and Summer fashions from her collections. For benefit of National Jewish Hospital at Denver, a free non-sectarian tuberculosis medical center. By reservation with sale of $25.00 contributions book. Schiaparelli Publicity: Saul Krieg Assoc., PL. 3-1543. Hospital Public Relations: Eli Jaffe, 19 W. 44th St., VA. 6-1590.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 19 4:00 P.M.- 7:00 P.M. Cocktails	HOME FURNISHINGS & ACCESSORIES PREVIEW	HOUSE OF TIME	471 PARK AVENUE 7TH FLOOR
	Showing of 10-room duplex apartment in a decor designed by Jane Ashley, A.I.D., and her Associated Interior Decorators; and Mildred Irby, A.I.D. By invitation only. Contact:Karolyn Martin, AL. 4-6969.		
Wednesday April 20 12:15 P.M. Luncheon	FABRICS DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL SHERATON ASTOR GRAND BALLROOM
	The Fashion Group will have their Fabrics Luncheon Meeting. Co-chairmen: Margaret Ingersoll and Vesta Shaffer. (Prices and more details later). Contact: The Fashion Group, CI. 7-3940.		
April 24	DAYLIGHT SAVING TIME BEGINS -- Sunday. (Move clocks ahead one hour).		
Thursday April 28 12:15 P.M. Luncheon	COSMETICS DIVISION LUNCHEON MEETING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE GRAND BALLROOM
	The Fashion Group will have their Cosmetics Division luncheon. Co-Chairmen: Leslie Munro and Ruth Boyle. (Prices will be announced later.) Contact: The Fashion Group, CI. 7-3940.		
Saturday April 30- May 15	SEMI-ANNUAL COSTUME JEWELRY SHOW	COSTUME JEWELRY MFRS. ASS'N	HOTEL MARTINIQUE
	Fifth Costume Jewelry Show, for wholesalers only. Contact: LO. 4-0576.		
May 1- May 7	NATIONAL BABY WEEK.		
	Contact: Earnshaw Publications, 101 W. 31st St., WI. 7-9804.		
May 1	CORRECT POSTURE WEEK. (May 1 - 7)		
Monday May 2- May 4 10:30 A.M.; 3:00 P.M.	PREVIEW OF "FOOTWEAR FOR MODERN LIVING"	OOMPHIES, INC.	350 FIFTH AVENUE SUITE 7720
	Oomphies will preview their collection of back-to-school and pre-holiday "footwear for modern living" on May 2, 3, 4 at 10:30 and 3:00. By invitation only. Contact: Pat Kannon, LO. 4-9495.		
Beginning Monday May 2	COUTURE OPENINGS IN CALIFORNIA	LEADING DESIGNERS	LOS ANGELES, CALIFORNIA
	Fall custom wholesale collections in Los Angeles. Designers include: Monday, May 2: Earl Luick, Marusia, Howard Greer, Cahill, Irene. Tuesday, May 3: John Carter, Ernest Newman, Athena, Jean Louis-Samek. Monday, May 9: Edith Small. Contact individual manufacturers.		
Monday May 2- May 13	NATIONAL TRADE FAIR IN ENGLAND	BRITISH INDUSTRIES FAIR	LONDON & BIRMINGHAM ENGLAND
	Exhibits by more than 1800 of England's leading manufacturers, representing about 190 different industries. Special features: cutlery, toys, man-made fibers, silverware, watches and clocks, furniture, druggist supplies, mechanical and electrical equipment. Contact: British Information Services, 30 Rockefeller Plaza, CI. 6-5100.		
Sunday May 8	MOTHER'S DAY. Theme: "Remember Mother, She Never Forgets."		
	Contact: Arthur Freeman, 430 Park Avenue, PL. 1-3500.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 8- May 11	SHOE SHOW IN ATLANTA BY SOUTHEASTERN SHOE TRAVELERS ASSOCIATION. Contact: Shoe Ass'n., 1108 Mortgage Guaranty Bldg., Atlanta 3, Ga.		
Monday May 9- May 14	ANNUAL NATIONAL COTTON WEEK Theme: "Now Is The Time To Pick Cotton"--25th Annual National Cotton Week. Contact: Richard Alexander or Margot Herzog, WO. 4-2521.	NATIONAL COTTON COUNCIL (40 WORTH STREET)	THROUGHOUT THE COUNTRY
May 14- May 21	NATIONAL LUGGAGE & LEATHER GOODS WEEK. Contact: Betty Fryman, 220 Fifth Avenue, LE. 2-3960.		
Tuesday May 17 4:00 P.M.- 6:00 P.M.	PREVIEW OF FALL SEPARATES COLLECTION Preview for press and resident buyers of Haymaker separates, blouses and skirts. By invitation. Publicity: Terry Mayer at Haymaker, BR. 9-6560.	HAYMAKER (498 SEVENTH AVENUE)	HAMPSHIRE HOUSE THE COTTAGE
May 30	MEMORIAL DAY--Legal Holiday (Monday).		
Sunday June 5- June 8	FALL MARKET WEEK IN CALIFORNIA Contact: Marjorie Carne, 740 South Broadway, Los Angeles, Calif.	CALIFORNIA FASHION CREATORS, INC.	HOTEL AMBASSADOR LOS ANGELES, CALIF.

OPENING OF FALL COLLECTIONS BY THE CREATORS OF AMERICAN FASHIONS, INC.
(Formerly THE SPORTSWEAR GUILD)

Beginning Monday June 6	ADLER & ADLER, INC.	550 Seventh Avenue.	BR. 9-9600
	DAVIDOW	550 Seventh Avenue.	PE. 6-6909
	DAVID M. GOODSTEIN, INC.	498 Seventh Avenue.	LA. 4-2577
	KANE-WEILL	498 Seventh Avenue.	LO. 5-3041
	ZOLTAN ROSENBERG CO.	550 Seventh Avenue.	LA. 4-6691
	SPORT-CRAFT, INC.	550 Seventh Avenue.	LA. 4-9724
	STAR-MAID DRESSES	498 Seventh Avenue.	PE. 6-0444

Contact individual manufacturers.

Beginning Monday June 6	OPENING OF FALL DRESS COLLECTIONS	FASHION ORIGINATORS' GUILD OF AMERICA, INC.	MANUFACTURERS' SHOWROOMS

The following members of the FOGA will open their Fall collections during the week of June 6:

LARRY ALDRICH CO., INC.	JACK HORWITZ ASSOCIATES	MARTIN SIMON, INC.
BEN BARRACK, INC.	INTERNATIONAL DRESS CO.	HERBERT SONDHEIM
HARVEY BERIN LTD.	NAT KAPLAN, INC.	FRANK STARR, INC.
WILLIAM FOX, INC.	DAVID LEVINE CO.	SUZANNE-AUGUSTINE
ED GERRICK, INC.	PAUL PARNES CORP.	HANNAH TROY, INC.
A. GOODMAN & CO.	BEN REIG, INC.	SAMUEL WINSTON, INC.
GRABOIS	RUDOLF GOWNS	

Contact: Leonard Gendler, FOGA Exec. Secy, 1440 Broadway, CH. 4-6945.

Monday June 13- June 17	CORSET & BRASSIERE FALL MARKET WEEK Contact: Mary Osborne at the Association, 200 Madison Ave., LE. 2-9440.	CORSET & BRASSIERE ASS'N OF AMERICA	SHOWROOMS AND HOTELS
Sunday June 19	FATHER'S DAY. Theme: "Good Citizenship Begins at Home." Contact: Nat'l Father's Day Council, 50 East 42nd St., MU. 7-6952.		

MOVIES...MUSIC...THEATRE...OPERA...BALLET

Monday March 21

TWENTIETH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, 39TH ST. & B'WAY
Mon., March 21: Ponchielli's LA GIOCONDA. Tues., March 22: Gounod's FAUST. Wed., March 23: Wagner's PARSIFAL. Thurs., March 24: Richard Strauss' ARABELLA. Fri., March 25: Puccini's TOSCA. Sat., Mat., March 26: Puccini's LA BOHEME. Sat., Eve., March 26: Giordano's ANDREA CHENIER. Publicity: Francis Robinson, PE. 6-1200.

Thursday March 24

PREMIERE: "THE GLASS SLIPPER" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
MGM production in Eastman Color of a musical version of 18th Century Cinderella in a mythical Mid-European locale, starring Leslie Caron and Michael Wilding with Keenan Wynn, Estelle Winwood, Elsa Lanchester, Barry Jones. Producer: Edwin H. Knopf. Director: Charles Walters. Costumes: Helen Rose. Ballets by Roland Petit, featuring Ballet de Paris. On the stage, the Music Hall's Easter show. MGM Publicity: Herbert Crooker or Frances Lane, JU. 2-2000. Music Hall Publicity: Fred Lynch, CI. 6-4600.

Thursday March 24

PREMIERE: "MAN WITHOUT A STAR" (Movie) VICTORIA THEATRE, B'WAY & 46TH ST.
Universal-International's Technicolor production starring Kirk Douglas, Jeanne Crain, Claire Trevor. Director: King Vidor. Costumes: Rosemary Odell. U-I Publicity: Lowell Benedict, PL. 9-8000.

Thursday March 24

SECOND WEEK: N.Y. CITY OPERA CITY CENTER, 131 WEST 55TH STREET
Thurs., March 24: DON PASQUALE. Fri., March 25: CAVALLERIA RUSTICANA and PAGLIACCI. Sat., Mat., March 26: BUTTERFLY. Sat., Eve., March 26: CARMEN. Sun., Mat., March 27: BOHEME. Sun., Eve., March 27: FAUST. Tickets: $1.50-$3.60. Publicity: Miss Alix B. Williamson, CO. 5-1758.

Thursday March 24

OPENING: "CAT ON A HOT TIN ROOF" MOROSCO THEATRE, 217 WEST 45TH ST.
The Playwrights' Company will present Tennessee Williams new play starring Barbara Bel Geddes, Burl Ives with Mildred Dunnock and Ben Gazzara. Director: Elia Kazan. Scenery and lighting: Jo Mielziner. Costumes: Lucinda Ballard. Publicity: William Fields, PL. 7-6846 or PL. 7-6938.

Monday March 28 8:30 P.M.

PREMIERE: "TO PARIS WITH LOVE (Movie) FINE ARTS THEATRE, 130 E. 58TH ST.
J. Arthur Rank Technicolor production, released by Continental Distributing, starring Alec Guinness with Odile Versois, Vernon Gray. Producer: Antony Darnborough. Director: Robert Hamer. Costumes: Yvonne Caffin. Benefit of Union Settlement. Tickets: $10.00; contact: LE. 4-7900. Open to public beginning Tues., March 29. Continental Publicity: Jeraldine Cooper, PL. 7-2593.

Wednesday March 30-May 8

OPENING OF THE CIRCUS MADISON SQUARE GARDEN, 8TH AVE. & 49TH ST.
Premiere opening at 8:30 P.M. of the Ringling Bros. Barnum & Bailey Circus for the benefit of the N.Y. Arthritis and Rheumatism Foundation. Tickets: $2.00-$50.00; contact: Linton Snapp or Ruth Lovett, LE. 2-1742. Thereafter: $1.50-$6.50. Publicity: Edward Knoblaugh, CO. 5-7035.

Thursday March 31 8:30 P.M.

PREMIERE: "A MAN CALLED PETER" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.
Twentieth Century-Fox CinemaScope, Deluxe Color production of Catherine Marshall's story of her pastor husband, starring Richard Todd and Jean Peters. Producer: Sam Engel. Director: Henry Koster. Costumes: Renie. Premiere for benefit of Nat'l Foundation for Infantile Paralysis. Tickets: $5.00, $10.00, $25.00 -- contact: CO. 5-7460. Open to public beginning Friday, April 1. 20th Century Publ.: Bob Fleisher, CO. 5-3320.